



Εθνική Βιβλιοθήκη
της Ελλάδος National
Library of Greece



UNION OF JOURNALISTS
OF THE PERIODICAL AND
ELECTRONIC PRESS



Periodicals and Visual Culture

8th ESPRit Conference
Postgraduate Workshop on Periodical Studies

National Library of Greece, SNFCC, Athens
11 September 2019

Programme

Postgraduate Workshop Organizers

Evanghelia Stead, Laurel Brake, Fabio Guidali



Moderators

Nikos Bakounakis (Panteion University)

Laurel Brake (Birkbeck College, University of London)

Christiana Constantopoulou (Panteion University)

Fabio Guidali (University of Milan)

Evanghelia Stead(Universités, Littérature comparée, UVSQ)

Wednesday, 11 September
National Library of Greece, SNFCC

9.00-9.30	Welcoming Coffee and Meeting	Main Hall
9.30-11.00	<p>Plenary - Opening session</p> <p style="text-align: center;">Theory and Methodology</p> <p>Phyllis Boumans 'The Bell (1940-1954) and the Irish Short Story'</p> <p>Mariza Attia 'Cooperative Theatrical Troupes through the Greek Press'</p> <p>Roel Griffioen 'On the Digital Archive of Architecture Magazines'</p> <p style="text-align: center;">Discussant: Evangelhia Stead</p>	Bookcastle
11.00-11.30	Coffee break	Main Hall
11.30-13.00	<p>Session 1A</p> <p style="text-align: center;">Visual & Digital</p> <p>Viktória Adrienn Barazsuly, 'Reklámélet (Advertisement Life): Modern Graphic Design in Hungary in the 1930s'</p> <p>Laura Truxa 'Making a Modern Magazine: Typography in Vu (1928-1936)'</p> <p>Claudia Cedeño Báez 'Visual Culture and Layout: Exchanges and Practices in the Latin American Avant-Garde'</p> <p style="text-align: center;">Discussant: Laurel Brake</p>	Room A2.00.113 (Multifunctional Room 2)
11.30-13.00	<p>Session 1B</p> <p style="text-align: center;">Cultural Politics and Periodicals</p> <p>Ioannis Kappas 'Theatre & Image: Visual Culture in Early Greek Theatrical Magazines'</p> <p>Maxime Van Steen 'The Formal and Spatial Growth of the Flemish Journal Nieuwe Stemmen (New Voices)'</p>	Bookcastle

	<p>Grigoris Kolydas 'Counter Periodical Press under the Greek Dictatorship 1967-1974: The Political Questions Review'</p> <p>Discussant: Nikos Bakounakis</p>	
13.00-14.30	Lunch	Main Hall
14.30-16.00	<p>Session 2A</p> <p style="text-align: center;">What is popular?</p> <p>David Brehm 'Cuteness in 19th Century German Print Culture'</p> <p>Mirela Husić 'Power in Fashion: Colonial Discourses in Adalbert Stifter's Narratives and their Publication Media'</p> <p>Emmanuelle Paccaud 'Deconstructing the "Success Story" of the American Media Group Condé Nast (1909-1936)'</p> <p>Discussant: Fabio Guidali</p>	Room A2.00.113 (Multifunctional Room 2)
14.30-16.00	<p>Session 2B</p> <p style="text-align: center;">Periodicals and Gender</p> <p>Smaro Valavanidou 'Women in Popular Magazines: The Case of Turkish Women Magazines, 1923-45'</p> <p>Jemima Paine 'Text-image Dialogue in Periodicals of the New Negro Renaissance and Negritude Movement'</p> <p>Laura Loftus 'Masculinist Periodical Codes: Visual Culture in Irish Literary Periodicals During the 1980s'</p> <p>Discussant: Christiana Constantopoulou</p>	Bookcastle
	<p>Plenary session</p> <p style="text-align: center;">Final Q&A and Remarks</p>	Bookcastle