

Periodicals: S.T.E.A.M. Ahead!
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12th International Conference
European Society for Periodical Research (ESPRit)

Periodicals: S.T.E.A.M. Ahead!

Urbino, September 11-13, 2024

Organized and supported by Department of Humanities
(DISTUM) Università degli Studi di Urbino Carlo Bo



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Dipartimento
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2023-2027

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S.T.E.A.M. Ahead!

**ESPRit Postgraduate Workshop
Wednesday 11th September 2024**

SALA DEL CONSIGLIO

8.30-9.00 Registration & coffee - ESPRit Postgraduate Workshop

9.00-10.00 Chair: Fabio Guidali

9.00-9.30 Evgeniia Belskaia
(University Paris Cité)
International Literature:
Approaching an Institutional
History of the Multilingual Soviet
Journal” and periodical studies

9.30-10.00 Jay Kerslake (University of Leeds)
‘The sea-serpent and the big gooseberry’: using didactic fiction to
understand the function of generically diverse material in the radical press

10.00-10.30 Coffee Break

10.30-11.30

Chair: Carlotta Castellani

10.30-11.00 Gianluca Bo
(Università di Roma La Sapienza)
The theme of “work” in Fascist
colonial periodicals, between
colonisers’ dignity and racial
separation

11.00-11.30 Giulia Letizi
(Università degli Studi di
Urbino)
Finding the images: the
importance of search
masks in databases of
digitized periodicals

11.30-12.30

Chair: Mara Logaldo

11.30-12.00 Giulia
De Carlini
(Università di
Bologna)
Reshaping
identities: the case
of post-Wende GDR
Bürgerbewegungein
self-published
periodicals

12.00-12.30 Marta
Pizzagalli (Università
della Svizzera italiana)
The editor-author(s)
balance of power in early
20th century periodicals:
an intermedial study
on the layout of Guido
Gozzano’s work (1903-
1916)

12.30-13.30 Lunch Break

13.30-14.00

Chair: Laurel Brake

13.30-14.00 Céline Eliseev
(Universités de Neuchâtel et
Lausanne)
Studying the birth of music
periodicals in French-speaking
Switzerland: methodological
Challenges

14.00-15.00

Chair: Evangelhia Stead

14.00-14.30 James Vliexs
(Université libre Bruxelles)
Cultural transfer in Belgian
and French *fin-de-siècle*
literary periodicals

14.30-15.00 Yasamin Khalighi
(Johannes Gutenberg University of Mainz)
Magazine Ecocriticism: Independent Publishing
and Print Activism in 21st-Century North
America

15.00-16.00 Q&A

12th International ESPRit Conference

Wednesday 11th September 2024

AULA BLU - Cinema Nuova Luce

AULA BLU

16.30-17.30 Registration & coffee - 12th International ESPRit Main Conference

17.30-18.30

Keynote: Prof. Michele Emmer

Leonardo international Journal of Art Science Technology MIT Press 1964-

Cinema Nuova Luce

18.30-20.00 Art, Mathematics & Cinema

12th International ESPRit Conference

Thursday 12th September, 2024

AULA BLU - AULA ROSSA - SALA DEL CONSIGLIO

AULA BLU

9.00-9.30 Registration - ESPRit Main Conference

9.30-10.00 Welcome from the host institution and the ESPRit 24 Scientific and Organizing Committee and Conference Opening presentation

10.00-11.00

Keynote: Prof. Giovanna Perini Folesani

At the origin of a Continental Web of Science: seventeenth-century learned periodicals, most notably the Italian *Giornale dei Letterati di Roma, di Parma (and di Bologna too)*

11.00-11.30 Coffee Break

11.30-13.00 FIRST SESSION

AULA BLU

AULA ROSSA

SALA DEL CONSIGLIO

Photography and Periodicals. Technical and cultural aspects of the photographic medium applied to the printed page
Chair: Peter Buse

Francesca Strobino
(PHRC-Photographic History Research Centre, De Montfort University, Leicester)
WHF Talbot's Photoglyphic Engraving Process (1858) and the *Photographic News*

Cristiana Sorrentino (Università degli Studi di Firenze)
A Laboratory of Italian Photographic Modernism: the Magazine *Natura* (1928-1943)

Fabrizio Gitto
(Università della Svizzera Italiana)
Shapes and Uses of Photography in the Archive of the Architecture Magazine *Lotus International*

Rosalinda Inglisa (University of Rome Tor Vergata)
Photography according to *The Studio*

Visualizing Technique: Film

Chair: Mara Logaldo

Veronica Johnson (Maynooth University)

New Inventions and Recent Films: early cinema trade journals

Elena Gipponi (IULM University, Milan)

Formatting film, formatting pages: *Agfa Note Fotografiche* and *Ferrania* as/and media formats

Serena Trincherò (Università di Pisa)
The "little magazine" *transition* and cinema: an international debate on the value of the moving images

Stefano Locati (IULM University, Milan)

Images to the Forefront: Illustrated Periodicals and Cinema as Strange Bedfellows in the Italian Context of the *entre-deux-guerres*

The role of scientific and technological dissemination in 19th-century periodicals

Chair: Marianne Van Remoortel

Jonathan Potter (Birmingham City University)

The impact of the "Useful Knowledge" movement in British periodicals (1820-1840)

Loredana Palma (Università degli Studi di Napoli Federico II)
Scientific and technological progress in the pages of two 19th century illustrated periodicals

Robert J. Scholnick (William and Mary, Williamsburg)

Escaping the "Malthusian Trap": *Chambers' Edinburgh Journal* and the Invention of New Technologies of Publishing to Create New Reader (1832-1844)

13.00-14.00 Lunch Break

14.00-15.30 SECOND SESSION

AULA BLU	AULA ROSSA	SALA DEL CONSIGLIO
<p>Visualizing Technique: Photography Chair: Carlotta Castellani</p> <p>Camilla Balbi (Photography Research Centre, Institute of Art History, Czech Academy of Sciences, Prague) Finding Röntgen: medical x-ray photographs in avant-garde journals, a transnational journey</p> <p>Peter Buse (University of Liverpool) Arts, Technology, and the photographic press: 1870-1890</p> <p>Lauren Ottaviani (KU Leuven) Catching the right expression: Amateur Photography in the Woman at Home</p>	<p>Science and Gender in 19th Century Periodicals Chair: Caterina Caputo</p> <p>Artemis Alexiou (Senior Lecturer in Design History) Science and Gender in the 19th Century Press: Astronomy and other scientific content in <i>The Boy's Own Paper</i>, <i>The Girl's Own Paper</i>, <i>the Women's Penny Paper</i> and its successors</p> <p>Marianne Van Remoortel (Ghent University), Tess Dejaeghere (Ghent University), Aurélie Lemmens (KU Leuven) Suffragette Shelley? Tracing Radical Romantic Poetry in the British Suffrage Press</p> <p>Sophie Van den Elzen (Utrecht University) Progress and the Poodle Prince: The Fairytales of Édouard Laboulaye in the Progressive Press</p>	<p>Technological Evolution and Periodicity. The death of the feuilleton in France, Serbia, and Italy Chair: Nora Ramtke</p> <p>Florian Gödel (Marburg University) Rise and Fall of the French Printed Serial Novel Some remarks on the perspective of the Société des Gens de Lettres (founded 1838)</p> <p>Jelena Lalatović (Institute for Literature and Art, Belgrade) Serialized Novel: Market, Technology, and Modernization of Yugoslav Culture in the Interwar Period</p> <p>Dario Boemia (IULM University, Milan) From Periodicity to Seriality The Enduring Legacy of the Feuilleton in Mid-20th Century Italian Press</p>

15.30-16.00 Coffee Break

16.00-17.00 THIRD SESSION

AULA BLU

16.00-17.00

ROUNDTABLE: *The impact of technological progress and scientific discoveries upon the visual appearance of periodicals.* Carlotta Castellani (Università degli Studi di Urbino), Gábor Dobó (Kassák Museum), Venanzio Raspa (Università degli Studi di Urbino), Isabel Wünsche (Constructor University Bremen)

AULA BLU

17.00 - 18.00

Keynote: Prof. Tiziana Serena
Photographs, Periodicals and the Cleveland Mistake

19.30 Conference Dinner

21.00 Palazzo Ducale Visit

Friday 13th September 2024
AULA BLU - AULA ROSSA - SALA DEL CONSIGLIO

9.00-11.00 FIRST SESSION

AULA BLU	AULA ROSSA	SALA DEL CONSIGLIO
<p>Let the press show: Interdisciplinary approaches to the HIV/AIDS crisis between history, art and linguistics Chair: Giulio Argenio</p> <p>Fabio Guidali (Università di Milano La Statale) The outbreak of HIV/AIDS and the idea of science and medicine in the Italian press</p> <p>Cecilia Valenti (University for Foreigners of Siena, "LisDiGio project"), Elena Pepponi (University of Cagliari, "LisDiGio project") Health discrimination: a multifaceted linguistic approach on the study of Italian daily newspapers</p> <p>Giuseppe Di Natale (Università dell'Aquila) The AIDS epidemic from the perspective of Felix-Gonzales Torres</p>	<p>Neo-Avant-gardes, Scientific discoveries, and Virtual Reality in Post-war Italian Periodicals Chair: Isabel Wünsche</p> <p>Andrea Conti (Università di Firenze) <i>For a non-Euclidean culture</i>. The issue n. 3 of the Italian literary revue <i>Quaderni milanesi</i> (1960-1962): a dialogue between literature and quantum physics</p> <p>Caterina Caputo (Università IUAV di Venezia) Counter-Narratives. Science and Technology in the Italian Neo-avant-garde Periodical <i>Linea Sud</i> (1963-1967)</p> <p>Paola Lagonigro (Università di Roma La Sapienza) <i>Virtual</i>. Technology, Art and Culture of Cyberspace</p> <p>Sara Molho (Università di Bologna) Going <i>Virtual</i>: Italian Press and Virtual Reality (1993-1998)</p>	<p>Science, Art and Politics in the Press I Chair: Carlotta Castellani</p> <p>Livia Garomersini (Fondazione Ambron, Firenze) Progress and alienation: a study of PCI's official press in the 1950s and 1960s</p> <p>Giovanni Rubino (Scuola Normale Superiore di Pisa) Brave Western World. The <i>Mondo occidentale</i> propaganda in Italy and the art-technology debate in the late Cold War</p> <p>Aliaksandr Shuba (urbanHIST project) Reconnecting with the Past: the Post-Bauhaus Colloquia University Journals for Revisiting Interwar Modernism</p>

11.00-11.30 Coffee Break

11.30-13.00 SECOND SESSION

AULA BLU	AULA ROSSA	SALA DEL CONSIGLIO
<p>Industrial growth through periodical pages Chair: Venanzio Raspa</p> <p>Jørgen Burchardt (Museum Vestfyn) The Role of a Technical Journal in the Evolution of the Road Building Industry: A Century with Dansk Vejtidskrift (1924-2024)</p> <p>Vincenzo Cassarà (Independent Researcher)</p>	<p>The Spectrum of Radioactivity. Italian Press and Cultural Impact of Nuclear Power in 20th Century Chair: Fabio Guidali</p> <p>Lorenzo Benadusi (Roma Tre University) The Myth. The Italian Press and the Alleged Benefits of Radiation at the Beginning of the Century</p> <p>Alessandro Pascolini (University of Padova)</p>	<p>The role of scientific dissemination in 20th century Periodicals Chair: Gábor Dobó</p> <p>Jakub Machek (Metropolitan University Prague) Technology and Risqué Content. Framing of Technical Novelties in Prague's Sensational Illustrated Periodicals at the Beginning of the 20th Century</p> <p>Inês Ferreira Fernandes (CECC - Research Centre for Communication)</p>

<p>The Cultural Awakening in Urban Planning Periodicals in Post-War Palermo</p> <p>Hanna Janatka (Berlin Graduate School of Muslim Cultures and Societies) <i>Āzādī-i sharq</i> (freedom of the East) through industrial growth: Rethinking networks of anti-colonialism in global Weimar</p>	<p>The Dream. Nuclear Energy and the Press in Postwar Italy between Military and Civil Use</p> <p>Enrico Serventi Longhi (Roma Tre University) The Awakening. Chernobyl Disaster, “Radical” Scientists and Italian Press at the End of the Century</p>	<p>and Culture, Catholic University of Portugal) Scientific discoveries and the popular press: the reportage of the atomic bomb in Portuguese newspapers in 1945</p> <p>Elena Carrara (The Metropolitan Museum, New York) From the Studies to the Journal: The Metropolitan Museum’s Periodicals at the Intersection of Art and Science</p>
13.00-14.00 Lunch Break		
14.00-15.00 ESPRit annual business meeting SALA DEL CONSIGLIO		
15.00-17.00 THIRD SESSION		
AULA BLU	AULA ROSSA	SALA DEL CONSIGLIO
<p><i>Between Humanities and Technology: the case of “Civiltà delle macchine”</i> Chair: Salvatore Ritrovato</p> <p>Laura Facchin, Massimiliano Ferrario (Università dell’Insubria) From <i>Pirelli</i> to <i>Civiltà delle Macchine</i>: the role of art in the dialogue between humanistic culture and technical-scientific knowledge</p> <p>Carlotta Sylos Calò (Università degli studi di Roma Tor Vergata) Avant-garde Models for Italian modernity. The writings of Giulio Carlo Argan, Achille Perilli and Gillo Dorfles for <i>Civiltà delle Macchine</i></p> <p>Alice De Vecchi (Università degli Studi di Urbino) Micro-stories of innovation. Technics, materials and process within the pages of <i>Civiltà delle macchine</i></p>	<p><i>Techniques in Art Periodicals</i> Chair: Isabel Wünsche</p> <p>Max Koss (Leuphana Universität Lüneburg) Old Technologies for a New Art: Periodicals and Design in the Fin-de-Siècle</p> <p>Emanuele Greco (Università di Firenze) The <i>Spirit of the Machine</i>: Mechanical and Spiritual Art in the Magazine <i>Noi</i> (1917-1925)</p> <p>Yasemin Gencer (Wayne State University) Branding and Visibility in Early Twentieth-Century Ottoman Turkish Periodicals</p> <p>Vanessa Beatriz Bortulucce (Independent Researcher) The Futuristic graphic experience: from <i>Parole in libertà</i> typography to the object-book</p>	<p><i>Science, Art and Politics in the Press II</i> Chair: Venanzio Raspa</p> <p>Klemens Gruber (University of Vienna) Fake News at Play</p> <p>Giulio Argenio (Università degli Studi di Milano) Taking Cold War Science Into the Everyday Italian Youth Magazines of the 1950s and the Embodiment of Technology</p> <p>Monika Bednarczuk (University of Białystok) Parapsychology / Psychotronics as Science in Polish Periodicals under Communism: Legitimation, Paradigm Changes, and New Cultural Practices</p> <p>Oliver Botar (University of Manitoba) Out of ‘Nowhere’: Eli Bornstein and <i>The Structurist</i>, 1960-2020</p>

<p>Luca Mazzei (Università degli studi di Roma Tor Vergata) For a New Spectator: Civilisation of Machines and Cinema in an Inverted Perspective</p>		
<p style="text-align: center;">AULA BLU 17.00- 18.00</p> <p>ROUNDTABLE: <i>Anthologizing, collecting, and remediating practices (19th-21st centuries): challenging borders between print formats, and disciplines.</i> Jasmin Assadsolimani (Technical University Dortmund), Alice Morin (Université Sorbonne Nouvelle-University of Southern California), Nora Ramtke (Ruhr-Universität Bochum) Evangelhia Stead (UVSQ Paris-Saclay), Mark W. Turner (King's College London)</p>		
<p style="text-align: center;">AULA BLU 18.00-19.00 Keynote: Prof. Sascha Bru STEAMing STEM: The Modernist Moment Revisited?</p>		